

KRISTEN VOGLER

UI/UX DESIGNER

APPLICATIONS



FIGMA

XD

PHOTOSHOP

ILLUSTRATOR

INDESIGN

FIREFLY AI

WORDPRESS

SLACK

ASANA

MICROSOFT OFFICE

GOOGLE SUITE

LANGUAGES



HTML

CSS



EXPERIENCE

SENIOR UI/VISUAL DESIGNER | PIXELS 360

JULY 2020 – PRESENT

- Created user-centered designs for responsive websites and webapps while mentoring younger team members through the design process.
- Collaborated with team members and C-level clients to translate rough ideas and wireframes into intuitive, user-friendly designs.
- Conducted secondary research to aid design efforts with an approach of industry knowledge, and user-centered design.

MARKETING & COMMUNICATIONS MANAGER | ASI

FEBRUARY 2018 – NOVEMBER 2019

- Collaborated with development team and COO to analyze current mobile banking experience and used an iterative approach through wireframes, mockups, and prototypes to produce a sleeker, client-centered design.
- Spearheaded efforts to transform the consumer-facing online banking system into modern, accessible, responsive interfaces through custom HTML and CSS coding.
- Identified a need for continued client training and connected marketing, training, and development teams to collaborate on an online education platform.

GRAPHIC, UI, UX DESIGNER | AGILX

JUNE 2017 – FEBRUARY 2018

- Worked closely with CEO and clients to determine project objectives and carry them through the UI/UX design process from initial sketches to high-fidelity prototypes in web and mobile formats.
- Designed, implemented, and managed new Wordpress website. Curated content for blogs and social media focusing on the design and development processes followed by Agilx.
- Assisted development team in front-end development through HTML and CSS for web-based projects.



EDUCATION

BACHELOR OF SCIENCE | UNION COLLEGE

Studied graphic design with an emphasis in communication, graduated summa cum laude.



UI/UX AWARDS

AMERICAN WEB DESIGN AWARD | GRAPHIC DESIGN USA

APRIL 2019 Award received for the UX/UI design study, design, and implementation of ASI's iGoPortal, an app allowing executives access to banking operations from anywhere.

APRIL 2018 Award received for ASI's new approach to an online banking app for community banks throughout the country. This project questioned the features and experience of an 8 year-old app and built off the results to create a sleek interface consumers were excited to use.



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